

# NATASHA DICKINSON



## Senior Learning Specialist

- Curriculum design
- Learning design
- Content development
- Instructional design
- Blended learning strategies
- Assessment design

## Video CV:

[Link 1](#)

[Link 2](#)

Good day

Please find attached my CV for your consideration.

Over the past two decades I have built extensive expertise in learning design and curriculum development. Before 2020 my focus was primarily on face-to-face facilitation and the development of accredited training packs. When the global pandemic accelerated the move to digital learning, I made a strategic decision to pivot my career and gain broad experience in eLearning across multiple contexts.

For the last five years I have taken on targeted one-year contracts with organisations in higher education, corporate training, and international development. My career since 2020 has deliberately balanced roles in international edtech and South African training providers. This combination has given me both a global perspective on online education and a deep understanding of local accreditation and skills development requirements.

My goal was to deepen my knowledge of digital learning systems, online pedagogy, and scalable content development. These roles provided invaluable exposure to diverse platforms, clients, and methodologies - from designing courses for Yale University and USAID, managing multiple learning projects, developing accredited and non-accredited online training, writing QCTO material, to building a complete online academy from the ground up.

Today I work as an independent consultant, partnering with organisations to design and deliver impactful online learning. I bring both breadth and depth of experience, together with the ability to adapt rapidly, manage complex projects, and deliver high-quality outputs in remote settings.

Thank you for your time and consideration. I look forward to the possibility of contributing to your organisation.

Yours sincerely,

Natasha Dickinson

# Natasha Dickinson

## DETAILS

Helderberg, Cape Town

072-223-9295

[nv\\_dickinson@yahoo.co.uk](mailto:nv_dickinson@yahoo.co.uk)

<https://www.linkedin.com/in/natasha-vera-dickinson/>

## SOFTWARE

Fully computer literate. Proficient in Microsoft Office and Google suite, Moodle & Canvas (with frontend html experience), some Blackboard, H5P, Canva, Articulate Rise, Storyline and video.

## LANGUAGES

English (1<sup>st</sup> language), and some Afrikaans and German.

## HOBBIES

Actively involved with AIDS counselling and Santa Shoebox. Writing articles, reading, as well as travelling and learning languages.

## EXPERIENCE

### Digital Learning Specialist

[iOCO L&D Group](#) | 2025 - current

*Contracted to modernise the offerings of 7 training providers within the group. Designed and built accredited programmes, skinned client LMSes, and set up processes for managing QCTO qualifications online.*

**Core learning:** Gaining deep insight into aligning QCTO standards with online delivery at scale, while refining expertise in LMS customisation and group-wide eLearning strategies. Create all learning assets including SCORM packages in Articulate, videos and html coding of various Moodle LMS; as well as development of marketing material.

### Adjunct Faculty – PGCE Department

[Lyceum College](#) | 2024 - current

In the education department and am responsible for the development of exam papers, assignments, tutorial letters and study guides and student grading and feedback as adjunct lecturer for various subjects within the PGCE qualification for online and distance learning.

### Senior Course Content Developer/Curriculum designer

[Business Skills Institute](#) and [Maharishi Institute](#) | 2024 – 2025

*One-year contract developing QCTO-accredited programmes for both institutes following a merger (previously Experian BSI where I worked for 8 years prior to the pandemic). Dual responsibility for multiple qualifications.*

**Core learning:** Advanced my curriculum design skills in complex, multi-stakeholder environments and strengthened my ability to navigate ever-changing accreditation requirements under this new occupational landscape.

### Senior Learning Specialist

[Mindworx Academy](#) | 2024-2025

*6-month contract (originally freelance then a 4-month then amended to 6 months) to shift provider from traditional to blended model. Built LMS prototypes, designed courses, and capacitated the internal team.*

**Core learning:** Enhanced my capability to lead organisational transitions into blended learning, focusing on both technology implementation and skills transfer.

### Senior learning designer

[Noodle](#) | 2022 - 2024

*Worked in a global edtech environment comparable to 2U/TTRO. Designed programmes for Yale and Cambridge, applied ADDIE, mentored junior designers, and led QA processes Started as a freelancer and moved on to contracts.*

**Core learning:** Deepened my understanding of large-scale edtech operations and international higher education standards, complementing my earlier experience in training company environments.

### Psychology tutor

[University of South Africa](#) | 2014 – 2022

Online e-tutor for 300 Unisa registered psychology students each semester. Facilitate tutorials, manage student's learning experience & provide academic support. Build my site on Moodle every semester using individualised badges and learning journeys. Continue in this role.

## EDUCATION

**Professional Master's Degree in Occupational and Organisational Psychology**  
Tech Institute | 2023 - 2024

**Various NDP modules (BCom law, history, English etc.)**  
Unisa | 2017 - Current

**Teaching with Technology**  
Wits University | 2016

**Assessor**  
Accreditation and Training Services | 2013

**Post-Graduate Certificate in Education (PGCE Senior & Intermediate Phase)**  
UNISA | 2005 - 2006

**BA Honours Psychology**  
Stellenbosch University | 2001-2002

**Bachelor of Arts Degree**  
UNISA | 1994 - 1998

## PDD

- Create eLearning courses with Articulate 360
- Articulate Storyline 360 problem solver!
- How to build a fully gamified Moodle course
- Moodle and H5P
- Career Essentials in Generative AI by Microsoft and LinkedIn

Various other LinkedIn and Udemy courses

### Project Manager & Curriculum Developer

[TASK Academy](#) | 2021 – 2022

*Spearheaded the full launch of a new international online training academy, taking responsibility for everything from initial concept through to operational hand-over over a one-year period. The project ran just over a year and ended on the successful launch of the academy.*

**Core learning:** Mastered the full life-cycle of launching a digital academy, from curriculum and content creation to technology, QA, and market positioning - a rare opportunity that gave me end-to-end project management experience in an edtech start-up environment.

### SME Course Content Developer & Facilitator/Curriculum designer

[Experian Business Skills Institute](#) | 2013 – 2021

Research and development of SETA accredited learning programmes - as well as customer-customised programmes - facilitation, and quality assurance of online interventions and training conducted by BSI. Training for banks and retailers including debt collection, debt counselling, credit management and sales. Developed customised programmes for the NCR, BANKSETA, FNB, Mercedes Financial, and others. Written over 10 full qualifications and 50 courses.

### Learning & Assessment Designer

[Digital Frontiers Institute](#) | 2020 - 2021

*Contracted to design online learning interactions and assessments for global development projects. Lead designer on a USAID project, creating innovative digital assessments and learning activities tailored to diverse global audiences.*

**Core learning:** Strengthened my expertise in designing high-impact learning for international development contexts, combining assessment innovation with global collaboration. This role sharpened my ability to adapt learning design to diverse cultural, organisational, and donor-driven requirements.

### Freelance Facilitator

[Palomino Training Solutions](#) | 2014 - 2020

Facilitator for a large range of soft skills training programmes, including inter alia sales, customer service, change management and emotional intelligence. Clients include Clicks, TFG and other large South African companies.

### Course Content developer

[OMNI HR](#) | 2019 - 2020

Two projects which included development of content for their website and a range of online courses for management including cognitive flexibility, collaborative management and negotiation skills.

### Examiner, Editor & Moderator

[ICG \(Intec\)](#) | 2013 - 2015

Setting of exam papers, moderation of set papers, editing of all exam papers for readability and quality, marking and moderation.

*As an independent contractor, I have also contracted to a number of other companies, including Mindpsa Institute and TTBS (for Toyota) for training workshops and development work. Prior to this my work involved corporate training and teaching in South Africa and abroad. I taught from 2001 to 2012 and returned to South Africa in January 2013. Details can be provided on request.*